

ROTARY CLUB OF STIRLING 3 YEAR STRATEGIC PLAN 2015-2018

GOAL	KEY PERFORMANCE INDICATOR	2015-16	2016-17	2017-18
Effective Club	New Members and Membership retention resulting in Membership of	37	39	41
Fundraising	Increase in income from fundraising	5%	5%	5%
Social Activities	Social activities involving Members, Partners & families	3	3	3
Partner's Nights	Meetings with speakers conducive to Partners attending	3	3	3
Vocational Visits	Vocational visits to local businesses	3	3	3
Scatter Meetings	Members disperse and meet at other Clubs	3	3	3
Centurion Program	%age of Club Members contributing to Centurion Program	25%	35%	45%
Rotary Leaders Institute	%age of Club Members who have completed the Rotary Leaders Institute course	15%	20%	25%
Friends of Rotary	Friends of Stirling Rotary established involving local Businesses	Plan/Estab	On-Going	On-Going
	Number of Businesses supporting the Club through Friends of Rotary program	6	10	14
Interact Club	Interact Club established at Heathfield High School	Planning	Establish	On-Going
Rotary Community Corp	Stirling Rotary Community Corp established	Plan/Estab	On-Going	On-Going